
CALGARY HUMANE SOCIETY ISSUES URGENT APPEAL AS DOG JOG DONATIONS ONLY AT 62% OF FUNDRAISING GOAL

Calgary, AB -- Immediate Release

With just two days to go until Dog Jog 2017, Calgary Humane Society is issuing an urgent appeal to help meet its fundraising goal. After an unusually busy spring following two large animal intakes, funds raised from Dog Jog 2017 are critical to helping the animals in shelter.

On Saturday June 3rd, hundreds of Calgarians and their furry companions will head to South Glenmore Park to participate in the 16th annual event featuring a 2.5km walk and 5km walk or run. The goal is to raise \$130,000 to support animals in need.

Participants are invited to stay for the party afterwards and enjoy several of Calgary's favourite food trucks, paw spa area, pet vendors at the Barkingville Market Place, bounce houses and face painting in the Kidzone, mini behaviour class demonstrations and for the first time ever, the all ages "Mutt and Mingle" beer garden.

Calgarians are asked to register and fundraise for the event or simply make a donation to help the 5,379 animals Calgary Humane Society cares for each year.

For more information or to register go to www.calgaryhumane.ca

What: Calgary Humane Society's Dog Jog

When: Saturday June 3rd 10:00am-5:00pm

Where: South Glenmore Park, West end (90th Ave. SW & Oakmount Drive SW).

For more information or for media inquiries please contact:

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