



DONATION FAQ's

Q: Why is the Community Mural called '100 for 100'?

A: The Community Mural is titled '100 for 100' to commemorate our 100-year birthday, which is fast-approaching in 2022! \$100 per tile for 100 years!

Q: Can I choose where my tile will go on the mural?

A: Unfortunately, no. Since each photo will be totally different and will have varied degrees of depth and shading, the tiles will need to go where they artistically make sense for the overall piece. The artists at *Mural Mosaic* will have final say on where the tiles are placed in the mural and that decision will be based purely on artistic composition.

Q: How long do I have to donate to the mural?

A: The Community Mural is a project based on space, not time. Since there is limited space available in the mural, we recommend purchasing your tiles as soon as possible to avoid missing your opportunity.

Q: When is the mural going to be completed and when can I come to see it?

A: The completed mural will be installed in our building upon the completion of our facility enhancement project in 2022. With the uncertainty of COVID-19, we cannot guarantee a time in which the mural will be available for viewing, but we certainly hope this option will be available shortly after the mural's installation in the Spring of 2022.

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Q: Will I get a tax receipt for my donation to the Community Mural:

A: Yes! The full amount of your \$100 donation is tax receiptable. If you are a CHS staff member and have opted for payroll deductions, you will see a line on your T4 in lieu of a tax receipt.

Q: Can I purchase the tiles as a gift? If so, could the recipient receive the tax receipt?

A: Yes! You can absolutely purchase tiles as a gift! To do so, simply check the box indicating that you are honouring someone special on your online order. Once we receive your order, we will be in touch with you to arrange the e-mailing of a gift acknowledgment to your loved one.

In accordance with CRA guidelines, we can only receipt the individual making the donation and cannot put the donation in another individual's name for gifting purposes.

Q: When will I receive my keepsake gift?

A: The keepsake certificate gifts will be available in 2022 once the mural is complete. We will be inviting donors to pick up their certificates (COVID-19 permitting) in-person so each donor can get a good look at the finished piece! If pick-up is not an option, we will certainly accommodate mailing.

Q: How soon after I make my donation will my image appear on the interactive website?

A: Donation reports will be sent to *Mural Mosaic* on a bi-weekly basis and will be uploaded in to the interactive website within two weeks from then. We ask that donors allow up to four weeks for their tile to be available on the website.

PHOTO/IMAGE FAQ's

Q: Does my photo have to be a certain quality in order to be used for the mural?

A: Your image will be copied and colour-corrected to fit in to the mural. Since each image will be very small, a high-res image is not required. An image taken on a phone will likely work just fine and our team will be in touch if we require something different with your image.

Q: What format does my photo need to be in and how do I get it to CHS?

A: Photos in JPEG, PNG, and PDF are all acceptable for use. Physical photos can be arranged for use, however this will be at the donor's discretion. If a physical photo is mailed in, we recommend the photo to be a duplicate as we cannot guarantee return due to factors beyond our control (traditional postage).

Q: Are there any 'rules' for what the image must look like?

A: Our goal is for this mural to represent our vibrant and diverse community. There are no hard and fast rules for what your image must look like, but we urge each donor to consider the size the image will be when choosing. Images with tons of details (several subjects, far away/scenic images) will be more limited as to where they can organically fit in to the overall image.

Our suggestion is to get a fairly close image of your animal. We recommend the image to be clear and for your pet to be centered.

Q: Any tips for getting my pet to pose for a photo?

A: Yes! We found a great [blog post](#) with tips and tricks for getting great photographs of your pets!

Q: Can people be in the photos? How about multiple animals?

A: Of course. We are happy to accept images of all kinds to build up our Community Mural. Images of people and multiple animals are definitely accepted, but because the images will be small and viewed from a distance, we do recommend one subject per tile for best results.

We do of course ask that the images are appropriate and are free from any lewd messaging or gestures. CHS has the right to refuse any imaging that does not comply with our inclusivity policy/code of ethics.