



Mosaic FAQ's

Q: Why is the Community Mosaic called '\$100 for 100'?

A: The Community Mosaic is titled '\$100 for 100' to commemorate our 100-year birthday, which is fast-approaching in 2022! \$100 per tile for 100 years!

Q: Can I choose where my tile will go on the mosaic?

A: Unfortunately, no. Since each photo will be totally different and will have varied degrees of depth and shading, the tiles will need to go where they artistically make sense for the overall piece. The artists at *Mural Mosaic* will have final say on where the tiles are placed in the mosaic and that decision will be based purely on artistic composition.

If you have a special connection to a certain number, or would like to discuss grouping multiple photos together, please contact us. We will do our very best to accommodate!

Q: How long do I have to donate to the mosaic?

A: The Community Mosaic is a project based on space, not time. We will be selling tiles throughout 2022 - our centennial year! Since there is limited space available in the mosaic, we recommend purchasing your tiles as soon as possible to avoid missing your opportunity.

Q: When is the mosaic going to be completed and when can I come to see it?

A: The completed mosaic will be installed in our building upon the completion of our Facility Enhancement Project in 2022. We will reach out to donors via their provided contact method a month in advance to the mosaic's completion so arrangements can be made to come see the finished piece and to pick up the keepsake gift!

Donation FAQ's

Q: Will I get a tax receipt for my donation to the Community Mosaic:

A: Yes! The full amount of your \$100 donation is tax receiptable. If you are a CHS staff member and have opted for payroll deductions, you will see a line on your T4 in lieu of a tax receipt.

Donations made online will receive their tax receipt immediately upon completing the donation. Donations made offline (through direct mail, phone ordering, event ordering) will be receipted within two weeks.

Q: Can I purchase the tiles as a gift? If so, could the recipient receive the tax receipt?

A: Yes! You can absolutely purchase tiles as a gift! To do so, simply indicate "this is a gift" in the email along with your photo(s) and caption(s). We will then ask you if you would like an e-gift certificate to deliver in whichever you see fit. You are welcome to print or email at your own discretion.

In accordance with CRA guidelines, we can only receipt the individual making the donation and cannot put the donation in another individual's name for gifting purposes.

Q: When will I receive my keepsake gift?

A: The keepsake certificate gifts will be available in 2022 once the mosaic is complete. We will be inviting donors to pick up their certificates (COVID-19 permitting) in-person so each donor can get a good look at the finished piece! If pick-up is not an option, we will certainly accommodate mailing.

Q: How soon after I make my donation will my image appear on the interactive website?

A: Donation reports will be sent to *Mosaic Mosaic* monthly and will be uploaded in to the interactive website within twelve weeks.

Photo Submission FAQ's

Q: Does my photo have to be a certain quality in order to be used for the mosaic?

A: Your image will be copied and colour-corrected to fit in to the mosaic. Since each image will be very small, a high-res image is not required. An image taken on a phone will likely work just fine and our team will be in touch if we require something different with your image.

Q: What format does my photo need to be in and how do I get it to CHS?

A: Photos in JPEG, PNG, and PDF are all acceptable for use. Physical photos can be arranged for use, however this will be at the donor's discretion. If a physical photo is mailed in, we recommend the photo to be a duplicate as we cannot guarantee return due to factors beyond our control (traditional postage).

Q: Are there any 'rules' for what the image must look like?

A: Our goal is for this mosaic to represent our vibrant and diverse community. There are no hard and fast rules for what your image must look like, but we urge each donor to consider the size the image will

be when choosing. Images with tons of details (several subjects, far away/scenic images) will be more limited as to where they can organically fit in to the overall image.

Our suggestion is to get a fairly close image of your animal. We recommend the image to be clear and for your pet to be centered.

Q: Any tips for getting my pet to pose for a photo?

A: Yes! We found a great [blog post](#) with tips and tricks for getting great photographs of your pets!

Q: Can people be in the photos? How about multiple animals?

A: Of course. We are happy to accept images of all kinds to build up our Community Mosaic. Images of people and multiple animals are definitely accepted, but because the images will be small and viewed from a distance, we do recommend one subject per tile for best results.

We do of course ask that the images are appropriate and are free from any lewd messaging or gestures. CHS has the right to refuse any imaging that does not comply with our inclusivity policy/code of ethics.

Q: Photo usage?

A: The Community Mosaic is a public art piece and all submissions will be available for view from anyone who visits the interactive site, as well as anyone who visits Calgary Humane Society in person. We recommend only submitting photos/captions you are comfortable being for public viewing.

Calgary Humane Society may use your photo in communication regarding the Community Mosaic campaign. If you would prefer for your photo not to be used in communication, please indicate as such in your email with our team.

Posted Photo FAQ's

Q: My tile is smaller and/or in a different location on the interactive website – why?

A: The great news is nothing is wrong with your order! Since the interactive mosaic is a living piece, the artist will be changing tile locations as needed to suit the overall composition. This will continue to happen until the piece's completion next year, so there is a chance that tiles could move several times. Not to worry though! We will be providing all donors with a keepsake gift which will include the final location of the tile.

If you notice your photo is now 'sharing' a tile, but please do not be alarmed! Each and every tile will eventually shrink down to that size (2 inches x 2 inches). We simply had asked the artist to keep tiles large as long as possible to make it easier for folks to navigate. You can see other examples of this on tiles: 753, 633, and 945.

The only exceptions to this are if donors opted to 'upgrade' their tile to increase the size and elevate impact. Examples of this can be seen on tiles: 58, 199, and 825.

Q: My tile hasn't been posted?

A: Sorry you're having trouble finding your photo! If it has been over twelve weeks since you submitted your photo, please email us at communitymosaic@calgaryhumane.ca and we will look it to it further!

Q: Can you tell me my tile number?

A: Since the tiles are subject to change at any time, we do not have an ongoing index readily available to us. *Mosaic Mosaic* will help us determine final tile locations upon the mosaic's completion in 2022 and we will be sure to communicate that with the donor!

Q: There is an error with my photo/caption!

A: So sorry about that! Not to worry, we can easily request a caption change from the team at Mosaic Mosaic. Please send us an email at communitymosaic@calgaryhumane.ca as soon as you notice an error.