

Dog Jog Photo Checklist

For those of you who photographed Dog Jog last year, thank you so much. You did an excellent job and the photos were exactly what we were looking for. We'd love to capture that same mix of energy, community, and fun again this year.

The numbers below are minimum targets, not strict limits. If you capture more great photos, even better. Focus on getting a variety of candid and posed shots throughout the event.

Priority Photos

Paws Ons (Peach Officers s) - 10 Photos

- Capture posed photos whenever possible.
- Prioritize POs with dogs, children, families, and participants.
- Feel free to ask subjects to stop and pose for these shots.

Along the Route - 20 Photos

- Participants walking with their dogs.
- Wide shots showing the scale and energy of the event.
- Mix of candid and scenic photos.

Race Start & Finish - 20 Photos

- Excitement at the start line.
- Participants crossing the finish line.
- Celebratory moments and reactions.

Dogs on the Walk - 20 Photos

- Individual dogs.
- Groups of dogs and owners.
- Action shots and candid moments.

Event Activities

Bouncy Castle - 3 Photos

- Wide shots showing the attraction and activity.

Kids at the Bouncy Castle - 3 Photos

- Children actively enjoying the attraction.
- Parent-approved candid moments.

Agility Course - 5 Photos

- Dogs navigating obstacles.
- Action and participation shots.

Silly Booths - 5 Photos

- Guests interacting with photo booths or activities.
- Fun and engaging moments.

Dogs in Pools - 10 Photos

- Splashing, playing, and cooling off.
- Prioritize action shots.

People & Community

Volunteer Photos - 10 Photos

- Volunteers helping guests.
- Candid and posed shots.

Staff Photos - 10 Photos

- Staff interacting with guests and animals.
- Group photos when appropriate.

Registration Check-In - 6 Photos

- Guests arriving and checking in.
- Registration volunteers in action.

Local Market/Vendors - 10 Photos

- Vendor booths.
- Guests browsing and interacting.
- Product and activity shots.

Beer Garden - 5 Photos

- Guests enjoying the beer garden.
- Dogs and owners together in the space.
- Responsible, family-friendly atmosphere.

Stage & Entertainment

Main Stage

- Capture a few strong photos throughout the day.
- Focus on speakers, performers, and crowd engagement.
- No need for a large number of stage-only photos.