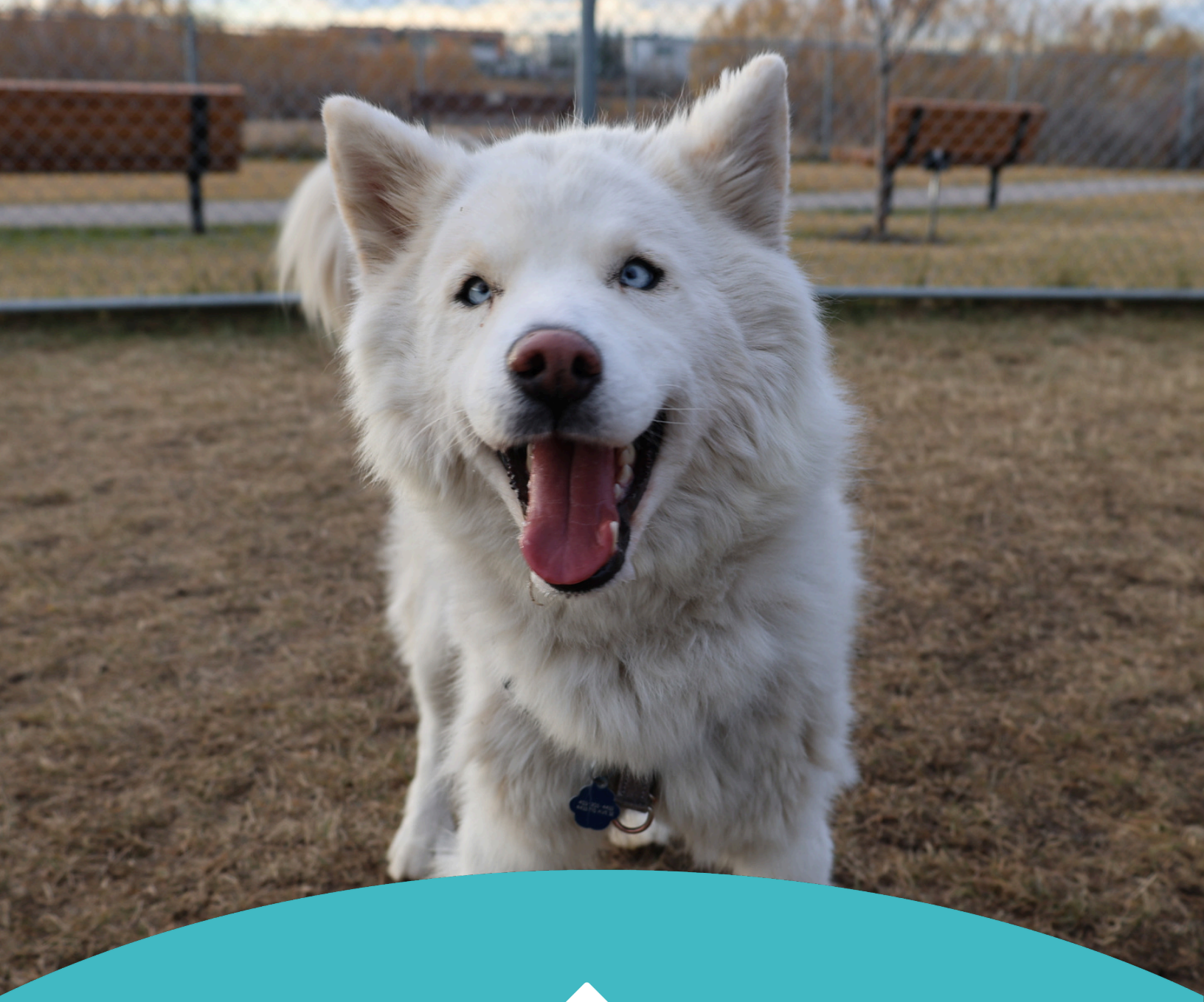


Calgary Humane Society CHAMPIONS

Fundraising For Animals

Thank You
for being a Champion for the Animals!



As a CHS Champion you are a community hero. You give a voice to abused, homeless, and neglected animals.
Third Party Fundraising is a powerful way to get involved and have a positive impact in the lives of thousands of animals.

Your fundraiser can have twice the impact

ROGERS
Birdies for Kids
Presented by ALTALINK.

From March 16- August 31 every dollar you raise will be matched up to 50% through Rogers Birdies for Kids Presented by AltaLink

Got questions? We are here to help!
community.outreach@calgaryhumane.ca

About Us

Since 1922, Calgary Humane Society has been a refuge for animals in need. With about 4,000 animals arriving at the shelter each year our services are essential to giving every animal a happy, loving home.

Calgary Humane Society was the first animal welfare organization in Calgary and is one of the few open admission shelters in North America. This simply means that every animal is welcome at Calgary Humane Society.

For over 100 years, champions, like you, have been making this critical work possible. Thanks to you, homeless animals find a home. Abused animals get help. Animals stay happy and healthy in loving homes.

Mission
Protect animals. Support people. Create a more humane world.

Vision
An empowered community with the courage to advocate for animal welfare.

What We Do
Calgary Humane Society is more than a shelter. We offer a wide variety of programming to support animals and their human families including:

- Protection for animals in unsafe situations and investigations of reports of animal cruelty
- Emergency Boarding for animals whose families are temporarily unable to care for them
- Pet Safekeeping for animals whose families are fleeing domestic violence
- Training classes and behaviour support for animals at the shelter and in the community
- Youth education programs to teach young people to respect animals
- Pet Food Bank for animals whose families need a little help providing for them
- Seniors Programs for seniors who need a little help caring for their beloved animal



The Possibilities Are Endless

However you decide to raise funds, remember, you are supporting a great cause.

Everyone gets nervous about asking for donations, but it helps to remember you are making an important difference for animals in need. The people you reach out to will appreciate the opportunity to support you and be part of your efforts. Just think of all those animals who will be safe and loved thanks to you!

There are a ton of different things you can do to raise money and make a difference for vulnerable animals. Here are some suggestions:

- **Have a special event coming up?** Celebrate by asking your friends and family for donations instead of gifts!
- **Do you own a business?** Donate the proceeds or a portion of the proceeds from the sale of a product or service! Your customers will love the opportunity to join you in supporting a great cause.
- **Work with a great group of people?** Organize a Casual Friday or Crazy Sweater day at work and ask your colleagues to donate as part of the fun!
- **Want to teach your children about the importance of giving back?** Organize an event with your school like a bake sale, a read-a-thon, or a visit to Calgary Humane Society!
- **Have a cool skill?** Teach a class and ask for donations instead of a participation fee!
- **Want to get all your friends together for a good time?** Host an event like a BBQ, a wine tasting, or a costume party and ask your guests to donate as part of the fun!
- **Or create an event all your own!**





Tips and Tricks

Fundraising can seem daunting at first, but it makes a huge impact in the lives of animals in need. During your fundraising efforts, just remember the incredible difference you are making!

Here are a few tips and tricks to help you meet your goals:

Set a Goal
Your goal is your finish line. Setting a goal is the first step. It will give structure to your fundraiser and build excitement among your supports.

Personalize Your Fundraising Page
Add your own text and pictures. Remember, your donors might be interested in the cause, but they are definitely interested in supporting something you're passionate about. Be sure to tell them "why" it matters to YOU!

Get the Ball Rolling
People can be nervous about being the first to donate. You can get your fundraiser off to a great start by making the first donation yourself. This lets everyone know you are serious about supporting this incredible cause.

Start with Those Closest to You
Your friends and family will be excited to join you. Reaching out to them first gives your fundraiser momentum and a strong base of support.

Keep Your Supporters In The Loop
Share your progress. Everyone who has already given will be thrilled to hear how well your fundraiser is doing. It will also encourage more people to get involved.



A Word About Tax Receipt Guidelines

Calgary Humane Society is honored to be your charity of choice. We are happy to issue a tax receipt in accordance to CRA regulations. Tax receipts will be automatically issued to donations of $10 and over, unless contacted. This section outlines some guidelines governing receipting.

Tax receipts can only be issued if a donation is made without a personal advantage being received. This means that tax receipts can only be issued to those who have not received a product or benefit in return for their donation.

A tax receipt can only be issued in the name of the true donor so please be sure to specify who the gift is from. Event organizers cannot claim all event donations for themselves if others have donated to the cause as well. If a donor would like a tax receipt, use the attached donation form to collect their information.







Thank You for being a Champion for animals in need!

Your passion and hard work truly makes an incredible difference. You are keeping the shelter open for any animal who needs help. You are giving healthy food, veterinary care, clean comfortable space, and all the time and support they need to find their perfect home.

Calgary Humane Society

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

First and Last Name | Phone

Address: | Email

Province/City/Postal Code | ❑ Cash ❑ Cheque Donation Amount $

Completed forms can be sent to donate@calgaryhumane.ca
or print and bring to 4455 110 Avenue SE, Calgary, AB

Page Total: $